

VALERIE BONNER

I am an approachable, adaptable and well-organized professional with solid experience in production, client service and marketing initiatives. My belief in building relationships and company success long term are amplified by my integrity-driven leadership skills.

CONTACT

608.220.5741

valbonner4486@gmail.com

www.valeriebonner.com
Password: valproduces

Chicago, IL

EDUCATION

Bachelor of Arts Degree /
Mass Communication

University WI – Eau Claire

2004 – 2008

SKILLS

Large & Small Scale Production

Project Management

Budget & Timeline Management

Strong Team Leader

Talent/Music Negotiation

Verbal/Written Communication

Collaboration

Problem Solving

Mentorship

Networking

Studio Page
(ask me about it)

WORK EXPERIENCE

Senior Producer

BarkleyOKRP / Chicago / October 2023– Present

- Assisting with client production scopes as well as being a mentor to team members
- Continuing to take on more responsibilities to grow my expertise in production as well as creative communication and project management
- Expanding my food background by being the go-to Senior Producer on the Burger King account while also working on various accounts

Senior Producer

EnergyBBDO / Chicago / July 2022 – September 2023

- Built trust by working across teams and clients while managing multiple workstreams including large scale productions and out-of-the-box creative ideas; including multiple activations

Senior Producer

dentsuMB / Chicago / June 2021 – June 2022

- Managed all aspects of production from pre to post including, but not limited to, partner search, bidding, director treatments, negotiation, reviews, ensuring all creative and client needs are met, while adhering to timelines and budgets
- Expanded my industry savviness and problem-solving skills by staying updated on trends, production guidelines and industry creative executions
- Created and fostered relationships internally and externally to create a seamless and enjoyable work environment by being a true partner to all teams

Senior Producer

FCB / Chicago / May 2018 – May 2021

- Worked my way to a Senior Producer role by garnering a vast knowledge of the industry directors and editorial houses and working on a span of creative ranging from live action, animation, docu-style and more, all while being the creative and account team's go-to person for all things production
- Built upon my communication and problem-solving skills by producing numerous projects during the pandemic; including a Guinness World Record
- Committed to the Free the Work movement to ensure representation is provided when searching for the right partners

Producer

MARC USA / Chicago / June 2015 – May 2018

- Owned and managed all production documents including bids, estimates, talent contracts, stock procurement and music deal memos
- Acquired talent knowledge by working on SAG and non-union accounts and gained a deep understanding of the rules and regulations
- Furthered my negotiation skills by leading the talent rate and usage discussions with the agents, while ensuring all fees were on budget

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WORK EXPERIENCE

Production Assistant / Freelance Casting Assistant

Über Content, Mt. Melvil, One at Optimus / DB Casting / Los Angeles / September 2014 – May 2015

- Provided support by preparing and executing the assembly of the set, in order to accommodate the client, director, producer and crew
- Supported the Casting Director by managing the flow and timeline of each auditioning talent and assuring client needs were met

Account Supervisor

MARC USA / Chicago / September 2009 – July 2014

- Positions and promotions include Marketing Intern, Assistant Account Executive, Account Executive, Senior Account Executive and Account Supervisor
- Excelled in account duties that included client relations, financials, creative briefs, consumer research and project management with a strong attention to detail and expectations
- Managed client advertising, production and marketing initiatives that included national advertising campaigns, as well as overseeing our Hispanic office's projects
- Acquired consumer knowledge by assisting with research and development as well as deep-dives into the competitive landscape
- Proved my 'big-idea' capabilities by participating in client brainstorms and new business tactics